

### BROKERING INSIGHTS OR HOW TO STOP FREAKING OUT ABOUT

HOW TO STOP FREAKNG OUT ABOUT THE WRONG THINGS

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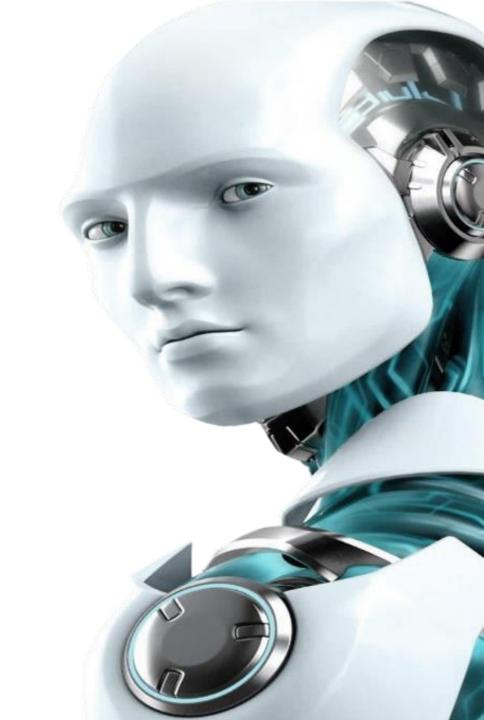
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ARE YOU a MATHEMATICAL **CORPORATION?** ...AGENCY? ...SERVICE?



#### LEADERSHIP "BIG MIND"

#### IMPOSSIBLE TECHNOLOGY

FUTURE POWER

#### IMPOSSIBLE QUESTIONS

IMPOSSIBLE STRATEGY

Source: The Mathematical Corporation

FLY with the EAGLES do not SCRATCH with the CHICKENS







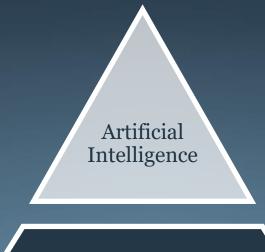












Infrastructure & End-to-End Analytics Ecosystem

Integrated Data Sources, Processes, Policies, and Systems

#### farmer & husbandry

miner <sup>°</sup> divising

& divining

welder & finishing



# FARMING DATA



# MINING DATA



## WELDING DATA

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#### LEADERSHIP "BIG MIND"

#### IMPOSSIBLE TECHNOLOGY

TRADE

#### IMPOSSIBLE QUESTIONS

IMPOSSIBLE STRATEGY

Source: The Mathematical Corporation

# The electric light did not come from the continuous improvement of candles.

- OREN HARARI

# FARM. MINE. WELD.

TRADE.

## *lead the change.*



## **THANK YOU** @ADBurciaga